IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re Application of: KEIL et al.	Examiner: Not yet assigned
Serial No.: Not yet assigned	Group Art Unit: Not yet assigned
Filing Date: Herewith	Attorney Docket No.: B01.005/U
For: SYSTEM TO QUANTIFY CONSUMER PREFERENCES	
1)

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir

Applicants submit herewith patents, publications or other information of which they are aware that they believe may be material to the examination of this application, and in respect of which, there may be a duty to disclose.

The filing of this information disclosure statement shall not be construed as a representation that a thorough search has been made, an admission that the information cited is, or is considered to be, material to patentability, or that no other material information exists. Nor shall the filing of this information disclosure statement be construed as an admission against interest in any manner.

This Information Disclosure Statement is filed in accordance with 37 CFR §§1.56, 1.97 and 1.98. The items listed on the accompanying Form PTO-1449 may be deemed to be pertinent to the above-identified application and are made of record to assist the Patent and Trademark Office in its examination of this application. The Examiner is respectfully requested to fully consider the items listed on the enclosed copy of Form PTO-1449 and to independently ascertain their teaching.

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No fee is believed to be due under 37 CFR §1.17(p) for this Information Disclosure Statement since it is being filed concurrently with the above-identified application.

Respectfully submitted,

August 6, 2003 Date

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Substitute	for form 1449A/PTO			Complete if Known	
				Application Numb r	Not yet assigned
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STATEMENT BY APPLICANT		First Named Inventor	KEIL, Sev K.H.		
				Group Art Unit	Not yet assigned
	use as many sheets	as nec	cessary)	Examiner Name	Not yet assigned
Sheet	1	of	1	Attorney Docket Number	B01.005/U

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No.1	Include name of the author (in CAPITAL LETTERS), tife of the stricle (when appropriate), tife of the term (book, magazine, journul, orandi, primposium, catalos, etc.), date, page(s), volume-assue number(s), publisher, or another country when published or published.	T².
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 809. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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